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## **The most talked about equine competition in America --- the Extreme Mustang Makeover! ---**

The following is an update to BLM, but I think all of you that support the wild horses should be aware of the success achieved over the last year and the events that are upcoming.

Thanks to all of you!

Tricia

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----- Forwarded by Tricia Hatle/CYFO/WY/BLM/DOI on 05/05/2009 07:00 AM

### **Next Events:**

- May 15-17, Norco, California, Trail Challenge - 30 Mustangs, self produced event, anticipate 2,500
- June 12-14, Western States Expo, 35 Mustangs, anticipate 5,000 seat sell out at finals, 60,000 in attendance.
- August 14-15, Wyoming State Fair, 25 Mustangs, 1,200 seats
- September 17-20, Texas Extreme Mustang Makeover, Ft. Worth, hoping for 100 trainers
- October 23-25, Tennessee Extreme Mustang Makeover, Murfreesboro, TN, hoping for 100 trainers
- November 6-7, Salt Lake City, Utah, Heber City Cowboy Poetry Gathering, 30 trainers.

Dear BLM Staff Members:

Sorry it's been a long time between updates. We are working on the National Wild Horse Adoption Day events with Sally Spencer and members of the steering committee which includes representatives from HSUS and advocate groups. Plans are being made for 2010 Makeover events and TIP program. Our continuous advertising in Western Horseman for the Trainer Incentive Program is paying off, with lots of applications coming in. We greatly appreciate those of you that are working with Kali Sublett (formerly Kali Mullins) on the TIP program.

Here's a quick review of our completed 2009 events and a reminder of upcoming events. Thanks to all of you that have attended, worked, volunteered and supported these Makeovers. Your ideas, comments and critiques are always welcomed. We are very proud of our adoption fee averages in this frightening economic time. We have terrific trainers working with our Mustangs from all walks of life - and they deserve all the credit.

- 1) In front of sold out crowd of 5,000, our two Mustangs and their trainers kicked everybody's rear at Road To The Horse - your logo was all proudly displayed in our 20' foot, sold out booth.
- 2) Sold out crowds of 1,500 attended Albany, Oregon's, Extreme Mustang Makeover, at the Northwest Horse Fair, March 19-22. 100% adoption of 27 Mustangs for an average adoption fee of \$1,200. Huge thanks to Ramona and Oregon BLM staff members - you were terrific!
- 3) Sold out crowd of 800 at Lynn Palm's Women Luv Horses event, April 3-5 in Ocala, Florida. 100% adoption of 32 Mustangs competed for an average adoption fee of \$800. Big thanks to James Hood and the BLM crew that helped in Florida!
- 4) Sold out crowd of 8,000 at Midwest Horse Fair, April 17-18, 29 Mustangs competed in Madison, WI with one mustang going in the TIP program and all others adopted for an average adoption fee of \$980. Large thanks to Eastern States and the crews from New Mexico and National Office!

Everyone was so helpful.

Thank you for your partnership in these efforts.

Patti Colbert  
Mustang Heritage Foundation  
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The most talked about equine competition in America — the Extreme Mustang Makeover! Join us May 15-17 in Norco, California for the Norco Extreme Mustang Trail Challenge and help us celebrate a very special baby shower. Apply today for the Extreme Mustang Makeover Eastern and Western Stampede's in September and October.  
<http://www.extrememustangmakeover.com/applications.php>